

STAFFORD COUNTY SCHOOL BOARD

Agenda Consideration

TOPIC: VSBA Media Honor Roll Resolution

ITEM NO: 3E

PREPARED BY: Jean Murray, Superintendent
Valerie Cottongim, Office of Public Information

MEETING: July 13, 2004
ACTION DATE: July 13, 2004

ACTION REQUESTED BY THE SUPERINTENDENT: Approve the nomination of Kelly Hannon, *The Free Lance Star* reporter, for recognition in the VSBA Media Honor Roll by adopting the attached resolution.

KEY POINTS:

1. The Media Honor Roll recognizes media representatives in three categories, print, radio and television. Criteria include: (1) make the effort to get to know the superintendent, board chairman, division's mission and goals; (2) report school news in a manner that is fair, accurate, and balanced; (3) give a high-profile position to good news about schools; (4) visit the schools; and (5) maintain a policy of no surprise by sharing information with school representatives.
2. Ms Hannon meets and exceeds all five of these criteria.
3. Some of the stories she has written include: "English exams a cinch: Seniors meet SOL measure," "Tests bring better news," "PeeWee PowWow: Students learn to the beat of a different drum," "Troupe's visit noteworthy," "Schools may tap employees for health benefit," "Standards sought for naming schools," "School named for Brent," "No relief for crowds is near," "Student wheels a necessity?," "School weather decision isn't open-and-shut case," "Deaths prompt probe," and a series of articles covering the PPEA process including "School price tag debated," "Library, day care junked at school," "Stafford taps two to bid on schools," "Stafford board might have to lease schools .
4. VSBA will publish the Media Honor Roll later this year and will send certificates for presentation by local school boards to nominated media.

SCHOOL BOARD GOAL: Goal 3: Encourage parents and the community to increase their interest and involvement in schools.

Goal 8: Provide School Board leadership in advocating for adequate funding in support of Stafford County Public Schools

FUNDING SOURCE: Not applicable

AUTHORIZATION REFERENCE:

A Resolution to Nominate Kelly Hannon to the VSBA Media Honor Roll

Whereas, in each community, the public schools are shaped by the community to provide the most appropriate and effective education for the school children who attend those schools; and

Whereas, public schools are dependent on the community's support in countless ways, including support in setting goals for the education of our children, in establishing successful volunteer and booster programs at the schools, for annual funding of operations, in periodic bond elections, in the election of qualified school board members; and

Whereas, much of the community's knowledge and opinions about the public schools rely on responsible reporting by local media representatives who decide which news to share with the community, how much attention will be focused on various issues, and what the tone of the reporting will be; and

Now be it resolved that the Stafford County School Board place the name of Kelly Hannon, reporter for *The Free Lance Star*, on the statewide Media Honor Roll, calling attention to the ongoing responsible and exemplary nature of reporting on this community's public schools. We express our appreciation for your balanced and accurate approach to sharing with this community both the challenges facing our schools and the successes achieved by the teachers and students. Your work has aided this community in focusing on the goal of providing the best public schools we can for the children who attend them.

Patricia Healy

Chair
Stafford County School Board

Jean S. Murray

Superintendent
Stafford County Public Schools

Media Honor Roll 2004

Mail or fax to: Virginia Schools Boards Association, Attn: Gina Patterson, 2320 Hunters Way, Charlottesville, VA 22911-7931, Fax 434-295-8785. **Deadline September 1, 2004.**

A SIGNED RESOLUTION FROM THE ENTIRE SCHOOL BOARD MUST ACCOMPANY THE NOMINATION FORM.

I hereby affirm that the following news media be recognized for fair and balanced reporting and providing valuable information in the community about public schools.

Individual(s) to honor.

Name Kelly Hannon

Affiliation:
(TV, Radio, Newspaper) The Free Lance Star

Address 616 Amelia Street

City/County/Zip Fredericksburg, VA 22401

Individual(s) to honor.

Name _____

Affiliation:
(TV, Radio, Newspaper) _____

Address _____

City/County/Zip _____

Individual(s) to honor.

Name _____

Affiliation:
(TV, Radio, Newspaper) _____

Address _____

City/County/Zip _____

(No more than three entries.)

In case we have a question (please print):

Name _____ Phone _____

Your Board _____